



Sacramento, CA

Monday, April 27, 2015

CALIFORNIA TRANSPORTATION CHOICES SUMMIT

Embassy Suites Sacramento River Front Promenade

8 to 10 am

EARLY BIRD NETWORKING BREAKFAST

Early arrivals can enjoy a “no host” breakfast buffet with other summit attendees.
Location TBA

10:00 am

Registration, Coffee, and Morning Snack

10:30 am

WELCOME: Stuart Cohen, Executive Director, TransForm

10:35 am

OPENING SPEECH: Mayor Christopher Cabaldon, West Sacramento

10:50 am

OPENING PANEL

Year of Action: 2015

Richard Devylder, Director, Governor’s Office of Emergency Services, Office of Access & Functional Needs

Susan Frank, President & COO, Better World Group

Wade Crowfoot, Deputy Cabinet Secretary & Senior Advisor in the Office of the Governor

Meea Kang, Founding Partner, Domus Development

This year, the State will invest hundreds of millions of dollars from the Greenhouse Gas Reduction Fund – the culmination of years of work for many advocates and decision makers. In this plenary, panelists will discuss their efforts to enact and strengthen our climate policies in ways that benefit all Californians, as well as some of the challenges and controversies that remain.

12:00 pm

NETWORKING SESSION: Getting to Know You

12:30 pm

Lunch

1:30 pm

KEYNOTE ADDRESS: Dr. Manuel Pastor

Dr. Manuel Pastor is Professor of Sociology and American Studies & Ethnicity at the University of Southern California, and currently directs the Program for Environmental and Regional Equity at USC and co-directs USC’s Center for the Study of Immigrant Integration. He has recently been appointed by the State Senate President *pro tem* to the Strategic Growth Council.

Dr. Pastor’s research has generally focused on issues of the economic, environmental and social conditions facing low-income urban communities – and the social movements seeking to change those realities. His most recent book, *Just Growth: Inclusion and Prosperity in America’s Metropolitan Regions*, co-authored with Chris Benner (Routledge

2012), argues that growth and equity can and should be linked, offering a new path for a U.S. economy seeking to recover from economic crisis and distributional distress.

2:15 pm

BREAKOUT SESSIONS (Specific session times subject to change):

Strengthening California's greenhouse gas reduction goals and investing in our communities and green economy

Advocates from three campaigns under way in California will provide information about their successes and challenges in their work to strengthen California's commitment to act on climate change.

Creating Accessible Communities through Transportation

This interactive panel discussion hosted by the Disability Organizing Network (DOnetwork) will explore the challenges to equitable and accessible transportation for people with disabilities, with a focus on accessible transportation in relation to accessible and affordable housing and disaster preparedness.

Active Transportation – Building the movement to grow funding for healthy, connected communities

2015 is a critical year to increase funding for walking and bicycling! Members of the Coalition for Active Transportation Leadership will lead a lively discussion about the statewide campaign to grow funding for the Active Transportation Program and how to ensure equitable investment across the state. Panelists will also highlight key opportunities to integrate walk and bike improvements with transit, affordable housing, and green infrastructure projects through other transportation and cap and trade programs.

The Sharing Economy

Opportunities and challenges abound as new, technology-enhanced economic systems emerge around sharing resources, especially in the transportation realm. Join advocates as they share their own experiences and examples, such as TransForm's own "Unpaving Paradise", and consider the proper role for state government and oversight in the sharing economy.

3:30 pm

BREAKOUT SESSIONS

High Speed Rail: Update and interactive session with state staff

Staff at the Strategic Growth Council, High Speed Rail Association, and California State Transportation Agency give updates and take questions about California's high speed rail system.

Communicating the Benefits of California's Climate Program

California is finally beginning to invest funds from our cutting-edge climate program into the solutions our communities need: clean transportation, affordable housing, safer walking and biking, and more. But just as we get rolling, the opposition is gearing up to weaken and even shut down this critical effort to help strengthen our communities and protect our climate. Learn strategies to explain the benefits of climate investments, with a special focus on opportunities for disadvantaged communities - and help combat the coming campaign to protect oil executives' profits at the expense of the health and prosperity of all Californians.

LOCAL AND REGIONAL EFFORTS TO IMPROVE ACTIVE TRANSPORTATION

Advocates from Los Angeles and San Francisco will explain and take questions on their exciting efforts to improve local and regional bicycle and pedestrian routes! Los Angeles leaders are pursuing designs with green alleys, street closures and bike plans to create safe routes for cyclists and pedestrians through the urban environment. San Francisco has embarked upon a Vision Zero policy – zero traffic deaths and serious injuries by 2024 – and advocates will discuss successes and challenges to its implementation.

ADVOCACY AT THE CAPITOL

If you are interested in attending our Transportation Choices Advocacy Day on April 28, or even if you are simply interested in learning how to improve your impact at the State Capitol, this session is for you. Learn techniques for getting your message across, and practice your elevator pitch and story-telling techniques with other allies and advocates.

4:45 pm

CLOSING ADDRESS

5:30 pm

RECEPTION

Legislators and staff invited. Appetizers and drinks.

Sunday, April 26, 2015

PRE-SUMMIT BIKE AND WALK TOURS (OPTIONAL)

- 3:00** **The Capitol:**
Visit the State Capitol and see where California's big decisions are made. This tour is especially helpful for those attending Advocacy Day for the first time.
- 3:00** **Bike Tours**
Learn about development issues affecting cyclists in Sacramento, and innovative solutions for addressing these problems.
- 5:30** **Dinner and Drinks!**
Monday arrivals can enjoy a "no host" dinner with other Summit attendees.
TBA, Sacramento, CA

Wednesday, April 28, 2015

ADVOCACY DAY (OPTIONAL)

- 8:30 am** **Registration Open**
UC Center Sacramento, 1130 K Street, Suite LL22, Sacramento, CA 95814
- 9:00 am** **BILL REVIEW AND SMALL TEAM PRACTICE**
▪ **Joshua Stark**, State Policy Director, TransForm CA
- 10:30 am** **VISITS WITH LEGISLATORS AND STAFF**
State Capitol Building, Sacramento
Each team will visit 2-4 offices throughout the day.
- 1:00 pm** **Lunch (No Host)**
Griselda's Cafe, Basement, Capitol Building
- 4 pm** **OPTIONAL DEBRIEF MEETING**
For those who can, rejoin TransForm staff for a brief meeting back at TransForm's office, 717 K Street, Suite 330, where you can turn in any notes and share experiences from the day. Our office be open from 11 am – 6 pm. Light refreshments will be served.

Lost materials or team members? Find the TransForm table in basement of the Capitol, and we will be happy to help you.