**The California Bicycle Coalition and CicLAvia present**

**California Open Streets Summit**

**Tuesday, October 27, San Diego**

**Open Streets Morning Session**

9:45 AM – 12:15 PM

**The Policy Rationale behind Open Streets**

* ***Why open streets are necessary and how to get it done***
* ***Introduction to Liberating Your Streets for Walking, Bicycling, Dancing, Playing, and Socializing***

Open streets events can be huge transformative events like CicLAvia in Los Angeles or Sunday Streets in San Francisco, but they can also be scaled appropriately for communities of any size. There are many policy rationales that municipalities can use to drive open streets programs including public health, active transportation, environmental impact, social connectedness and cultural engagement. This first extended session will cover the policies behind open streets, how to move from temporary to infrastructure change, the issues of moving this type of program through a community process with government support and how to start to get the ball rolling in your town. You will hear from large urban cities to small rural towns.

*Note – let’s confirm and then list names!*

*Romel Pascual, CicLAvia; Aaron Paley, CicLAvia; Nathan Baird, Beach Streets; Anne Wallach Thomas, Shasta Living Streets; Ed Solis, San Jose*

**Open Streets Afternoon Session**

1:45 PM – 3:15 PM

**The Nuts & Bolts**

* ***How to produce an open streets event***
* ***Route planning and Programming***
* ***Budgeting***

With representatives from different open streets programs from around the state, this interactive session will attempt to answer all your questions regarding just how to put on your own open street event. This panel will give you the tools to plan a successful open streets event, from A to Z. Topics covered will include: event and route planning, working with government and community stakeholders, community outreach, marketing, business engagement, traffic planning, safety, ancillary activities and events, and volunteers. This panel will focus on questions from the audience and their specific challenges and needs.

*Rachel Burke, Henny Alamillo, Malia Schilling - CicLAvia; Liza Pratt, Sunday Streets; Saskia Lucas, Santa* *Cruz County Open Streets*